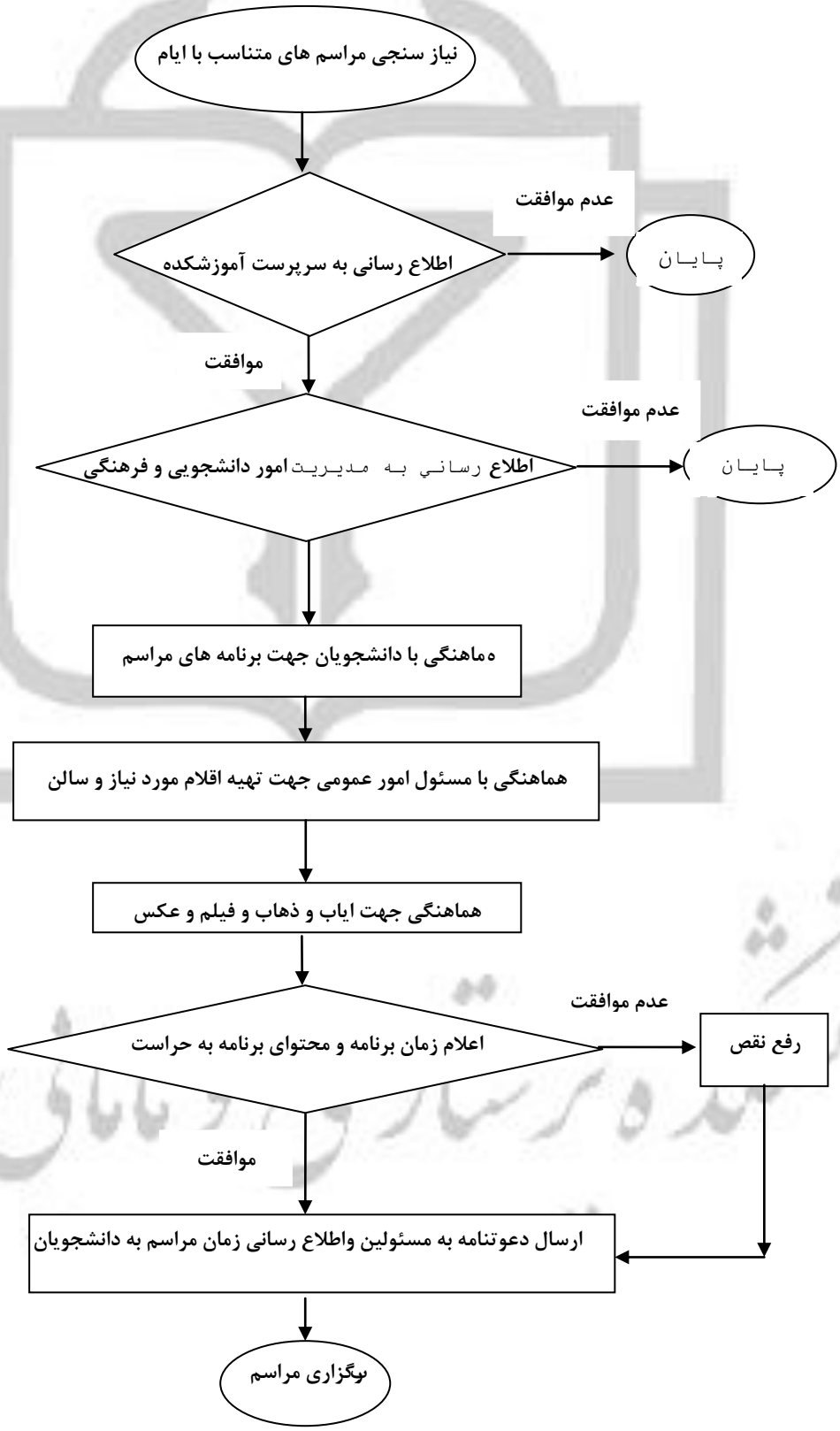فرآیند مراسم ها